



# VENI

Voucher Economy Network Defi

BLOCKCHAIN PLATFORM FOR  
WELLNESS AND ENTERTAINMENT

WHITEPAPER

copyright(c) VENI Allrights reserved.



## CONTENTS

|   |    |
|---|----|
| INTRODUCTION                                | 3  |
| RAPID CHANGING AND GROWING OF TRAVEL MARKET | 5  |
| ISSUES RELATED TO TRAVEL MARKET             | 6  |
| ABOUT VENI TEAM                             | 7  |
| MEDIA SERVICE for VENI PLATFORM             | 8  |
| OPERATIONAL GOAL OF VENI                    | 9  |
| OPERATING PHILOSOPHY OF VENI                | 10 |
| FEATURES OF VENI PLATFORM                   | 11 |
| VENI PLATFORM                               | 12 |
| VENI PLATFORM ARCHITECTURE                  | 20 |
| VENI PLATFORM SPECIFICATION                 | 21 |
| ROADMAP                                     | 22 |
| VENI DISTRIBUTION PLAN                      | 23 |
| VENI BLOCKCHAIN                             | 24 |
| TEAM  | 25 |
| ADVISOR                                     | 26 |
| OUR CLIENTS                                 | 28 |
| DISCLAIMER AND RISKS DECLARATION            | 29 |



*The world's first voucher-based blockchain platform*

*The world's largest travel & wellness blockchain platform*

*The world's leading high-yield investment ecosystem platform*

## INTRODUCTION

The VENI Platform is a new service ecosystem that builds the three most important values: well-being, happiness, and health. VENI Platform provides a Voucher that can be used in various social fields and provides a simple platform to use it online, so that anyone in the world can enjoy travel and well-being without any burden. We want to provide a new ecosystem that can operate.

VENI is an ecological platform developed on the basis of Blockchain. We want to build the ecosystem by stably systematizing the entire travel industry based on Blockchain, not simply using Cryptocurrency. From the past, humans have traveled to different countries to meet new worlds and to see themselves. This is human instinct and has existed with any age and society in which mankind survives.

This desire for travel has grown through the Mesopotamian civilization, leaving a cultural record after mankind painted on the walls of the caves of Lasco and Altamira. Since then, the travel industry has been developed in a number of countries, and it is now regarded as a source of revenue for a country and a part of personal life.



# INTRODUCTION

VENI intends to create a creative ecosystem that can create your own travel value by assimilating the travel industry with local values in our daily lives, rather than having a simple system or a distribution structure through virtual currency.

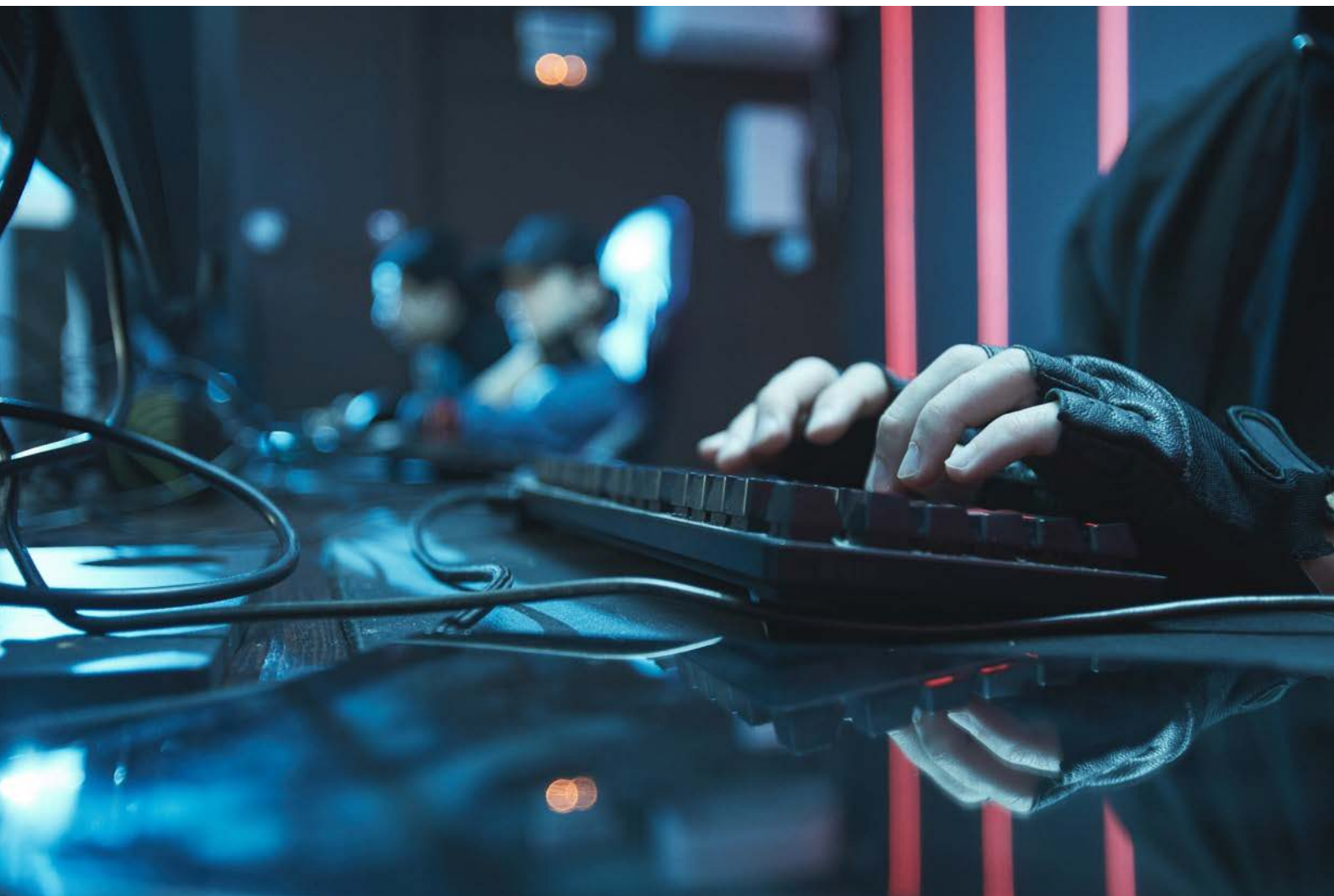
VENI Platform is the optimal blockchain platform based on the Travel, Wellness and Entertainment markets.

Through VENI, people can participate directly in Wellness and Entertainment in a trusted online and offline environment, or indirectly purchase products or obtain information online. In addition, it is a powerful usage-based platform that can be exchanged with Voucher, a local currency that can be used.

Finally, VENI is an ecosystem where everyone can enjoy and develop travel, Voucher, and entertainment with reliable blockchain data that can be transparently managed, and each individual is a member of this ecosystem and has various experiences as members. I want to share with them.

## PLATFORM FOR

## TRAVEL / WELLNESS/ ENTERTAINMENT





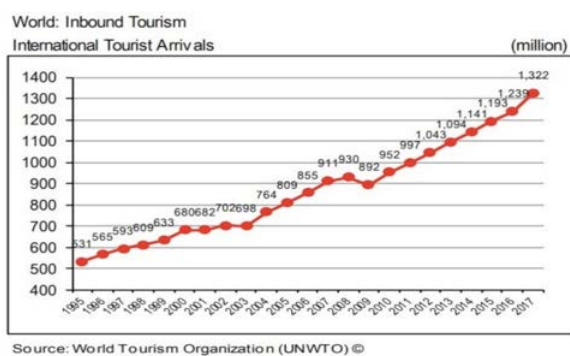
# RAPID CHANGING AND GROWING OF TRAVEL MARKET

The scale of population movement in the world today is beyond imagination. The number of overseas travelers in the 1950s was only 25 million, but in 2016 the number increased to 1.2 billion. Along with the increase in the number of travelers, it is worth noting that in the past, travel mainly between developed countries is no longer limited to developed countries.

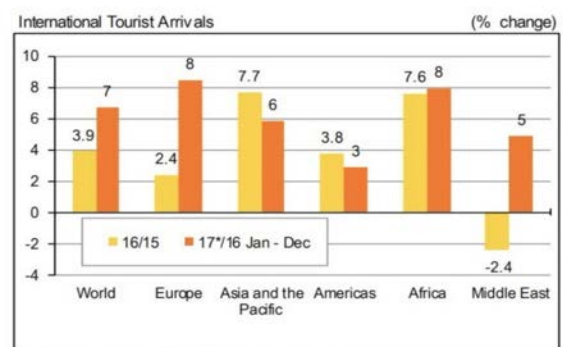
After the global financial crisis, tourism expenditures in developing countries tend to increase more rapidly than in advanced economies. This is because developing countries are not only consumers of the travel and tourism industry, but are also enhancing tourism competitiveness to become suppliers of attractive tourist destinations. because of. In addition, in an era of low growth and high unemployment worldwide, interest in the potential value of the tourism industry is increasing rapidly as a new economic growth engine. In particular, compared to 2015, what stands out in the 2017 tourism competitiveness assessment is the advancement of these developing countries. According to the evaluation, 12 out of the 15 countries with the most development are developing countries, and these changes are providing better conditions for developing countries to develop the travel and tourism sector, and a large number of Means that we are moving towards an advantageous position in attracting new tourists.

So what is the tourism industry? It is not limited to simply staying and enjoying the scenery, it is a reality that is being expanded and recognized as it spans the entire consumer industry such as accommodation, food, shopping, transportation, culture, sports, leisure, and regional specialty industries. The United Nations Conference on Trade and Development (UNCTD) defines the tourism industry as the aggregate of industrial and commercial activities that produce goods and services that are primarily consumed by foreign and domestic travelers. As such, the tourism industry is changing the lives of countless people through economic growth, job creation, and poverty relief, and the travel and tourism industry has grown at a global economic growth rate for six consecutive years despite global geopolitical uncertainties and economic fluctuations. Are smiling.

The United Nations World Tourism Organization (UNWTO) recently released statistics that the world tourist population in 2017 reached 1.32 billion, a 7% increase from 1.23 billion in 2016. Between 2010 and 2020, the world's tourist population is expected to grow by an average of 3.8%, but the actual growth rate in 2017 exceeded that. The UNWTO also predicts global growth in 2018, with Europe and the United States growing 3.5-4.5%, Asia-Pacific region growing 5-6%, Africa region growing 5-7%, Middle East region growing 4-6%, and it is expected to grow at an average of about 4-5% globally in 2018, given the momentum from the growth trend in 2017. That is why many countries around the world are investing heavily to gain an edge in the travel and tourism industry.



Source: World Tourism Organization (UNWTO) ©



Source: World Tourism Organization (UNWTO) ©

# ISSUES RELATED TO TRAVEL MARKET

## QUARTER TWO 2017 HIGHLIGHTS

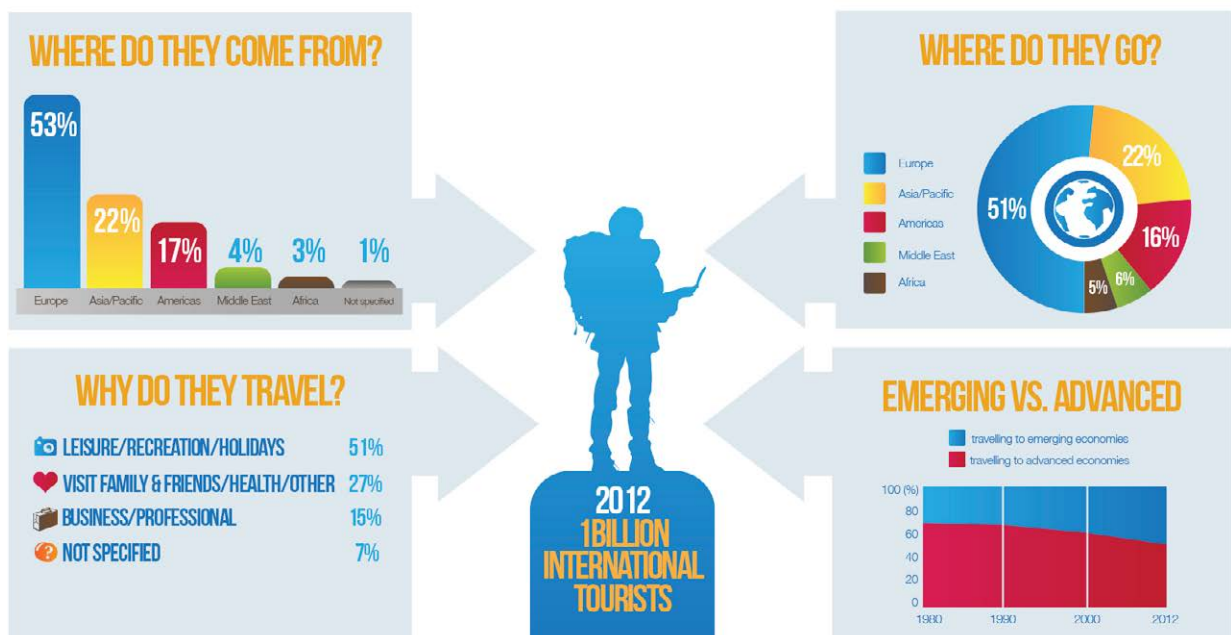


source: Disembarkation/Embarkation Cards (c) 2018 Singapore Tourism Board



## TURNING ONE BILLION TOURISTS INTO ONE BILLION OPPORTUNITIES

In 2012, a record one billion tourists crossed international borders in a single year. Another five to six billion are estimated to travel in their own countries every year.



source: (c) UNWTO 2012



# ABOUT VENI TEAM

VENI TEAM is a special team of experts in the field of various gift certificates and travel industries. VENI TEAM aims to provide a variety of business opportunities to people currently engaged in the travel industry and related industries, and to build a professional service in the travel industry that allows customers who want to enjoy travel with low prices, convenient gift certificates, and a wide range of affiliates Do it. VENI TEAM will build an optimal platform so that all members of the ecosystem can share the high-quality travel industry, enjoy cultural benefits, increase individual self-esteem, and provide mental and physical satisfaction.



Any member of the ecosystem can easily exchange and use Vouchers and automatically receive a certain portion of the profits.



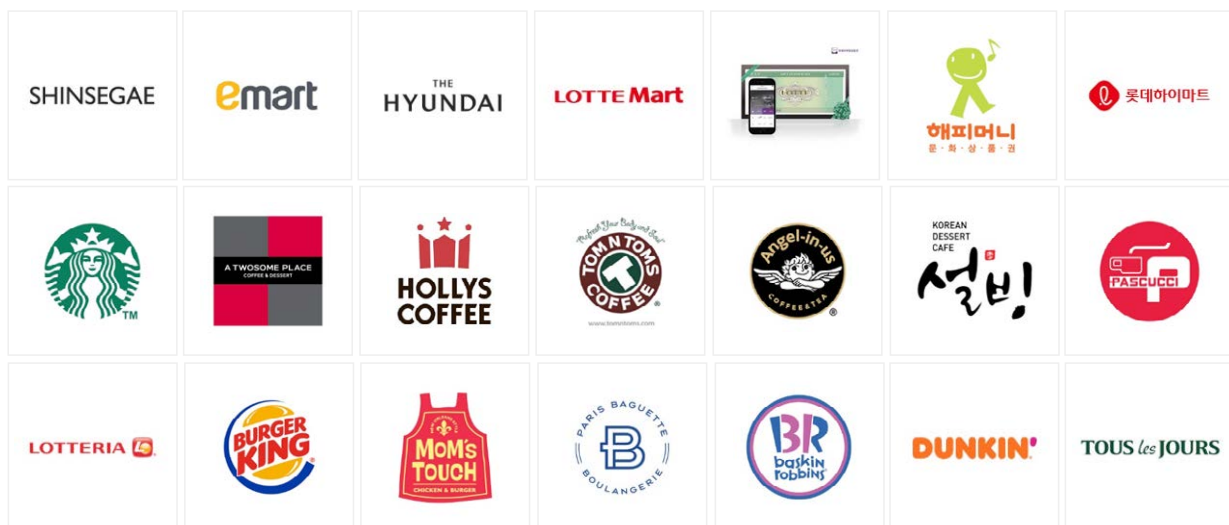
Members can exchange their own VENI Token as an asset, exchange it with other ecosystem members, and share your profits.



Based on a very powerful information platform, customer analysis, supply, distribution, and consumption tendency analysis are possible, helping to improve the constitution throughout the distribution business.

VENI TEAM are experts who have experienced various tourism derivative services such as offline gift certificates, online gift cones, tourism services, and medical services, and have the know-how to manage the field. VENI TEAM's unique areas such as Voucher services, affiliate services and medical tourism, which are currently being promoted, will be provided very professionally unlike other travel services. In particular, we monopolize and secure unique tourism products that are differentiated from other travel and coupon services, and the scope of use of Voucher is very wide, and we have prepared a nationwide service.

In the long term, VENI TEAM will also invest in the development and distribution of direct tourism, medical, and travel products, and has strong competitiveness to distribute services through its own platform at once.



# MEDIA SERVICE for VENI PLATFORM

## Unique Contents

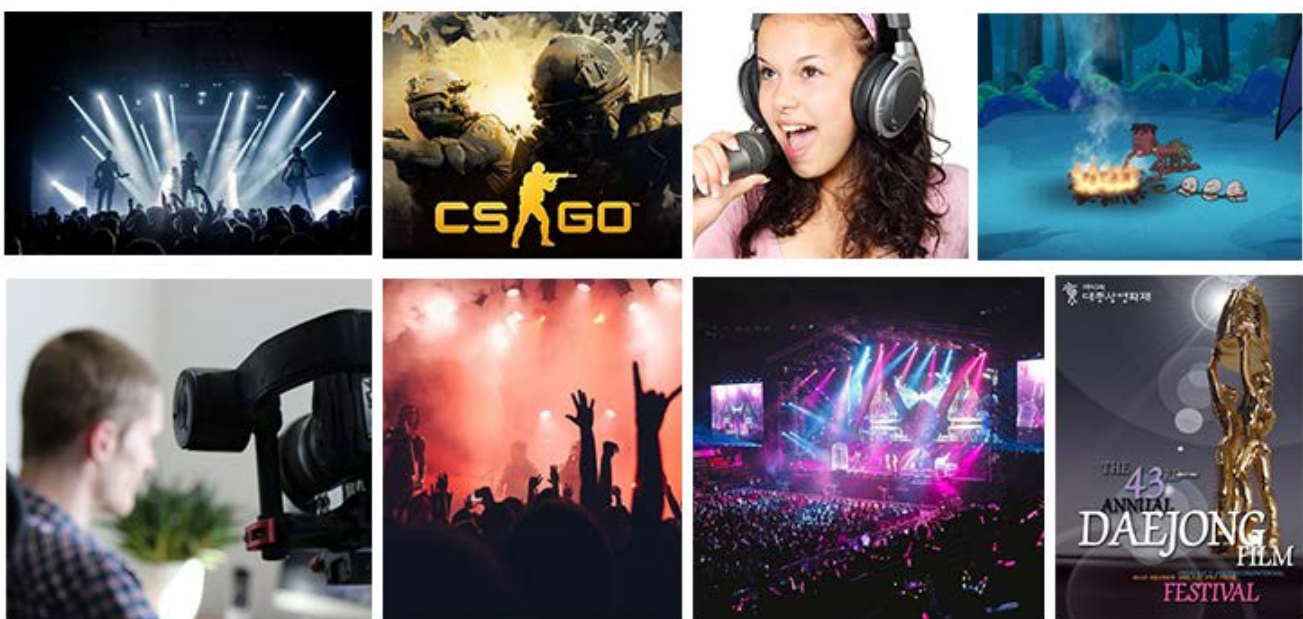
- VENI Platform is not a simple information service that receives and shares information from tourism and Voucher services, but seeks to provide content-based video services such as social media services. This is a separate media service platform for promoting and sharing VENI services to people around the world through various SNS, where you can introduce more specific products and provide detailed information on tourism services.

## Participatory platform for fans

- Participation platforms for customers of tourism products provide an opportunity to improve friendly relationships between service providers and fans.
- VENI Platform supports investment and customer attraction for the development and growth of various industries for wellness.
- VENI Token is a safe distribution asset for building a sustainable ecosystem where all related industries can coexist.
- We will provide an open communication space so that many members who want to enjoy life can directly participate in service improvement.

## Unique Shop for fans

- We want to run a unique shopping mall that only VENI Voucher can use.
- The unique shopping mall supports you to purchase only products and collections that are not available anywhere else.





# OPERATIONAL GOAL OF VENI

The travel industry is a valuable cultural industry that raises the individual's happiness index and resolves the imbalance between various countries. However, it is also an area where integrated services are difficult due to various business interests. In the case of payment methods, it is a reality that local currency and card use are not unified, and various payments are received by business establishment. In the case of bills, there is always a problem of loss and storage, so a unified payment system is needed. In addition to this, it is a reality that there is a limit to the amount of cash that can be carried out according to the foreign exchange laws by country.

The goal of the VENI service is clear. One-stop service from air ticket ticketing to hotel booking with one payment method, and guarantees safe use of personal assets during travel without risk of loss. In addition, by raising regional land companies and local guides by country to the center of the business, the entire travel ecosystem can be win-win with various benefits such as promotion without paying additional costs, marketing support, and VENI token compensation support for ecosystem operation.

The VENI Platform will provide a powerful traveler platform that is automatically connected so that payments that occur inside can be transparently understood by everyone, and according to the movement of the traveler, various services can be received at neighboring affiliated stores.

When a traveler opens VENI's own app at a travel destination, it automatically connects to the serviced business, automatically calculates the contents and costs that can be provided at the business, and provides a safe guide to the accommodation. The payment used at this time operates with one mobile wallet/payment solution stored in the phone, and a dedicated Voucher is provided for safety. Voucher has a variety of merchants in the form of gift certificates, so it is universally manufactured to be used anywhere in the country. Voucher is a legitimate use tool like a cultural gift certificate that has been officially licensed by the government in the form of a gift certificate.

The VENI Platform provides a separate POI system so that travelers who use the platform a lot and local businesses can coexist. The POI system will provide a variety of reward systems that can be used on the next trip the more travelers use VENI, and if the business provides good services for the traveler, additional bonus points are accumulated, leading to marketing rewards and sales rewards in the future. This is a bonus reward system. We intend to create a better travel culture by using this internal system, and we promise a balanced service, safety, and development between travelers and businesses.

VENI's ultimate goal is to go beyond the existing travel services centered on large travel agencies to create a developmental relationship based on mutual trust and convenience.



# OPERATING PHILOSOPHY OF VENI

## An Open Platform That Everyone Is Satisfied With

The VENI Platform aims to build a platform that is the foundation for mutual growth, out of an ecosystem centered on large travel agencies. Anyone can be a service provider, and anyone can be a user. It is not a bait service that comes down from the existing large travel industry, which is falsely priced at an ultra-low price, but a shared travel ecosystem where anyone in the ecosystem registers and creates products and services. Anyone can upload travel products and services on the VENI Platform, and it will provide a basis for fair sharing. This is to build a service that can reward certain profits to members of the ecosystem as well as sales companies with commercial purposes. In this way, by providing a platform that can coexist with the travel industry, individuals who enjoy wellness, and affiliated stores, we aim to create a background that can raise the unfair market fairly and soundly and improve the quality of travel products itself.

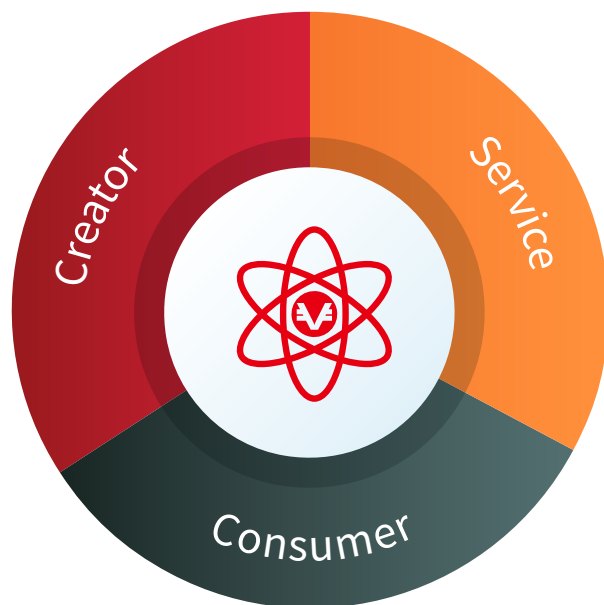
## Reliable Gift Certificate Service

VENI Platform does not provide unilateral travel products. Service companies that directly participate in the ecosystem are supposed to provide only reliable travel products, and we want to build a profit structure that can coexist with travel agencies, franchisees, and gift certificate issuers. This in turn makes it possible to provide consumers with reliable travel. In the platform, the travel industry will also increase the reliability of travel and provide better services based on a system that can be evaluated and improved by consumers.

## Safe Legal Service

The VENI Platform aims to make the ecosystem that used to be illegal and expedient to be legal and sound. When I say that I do business based on blockchain, I think that most of the business is promoted in an illegal and expedient form. However, the VENI Platform is structured so as not to deviate from the legal and tax boundaries.

Internal payments will be made through a tax process suitable for each country, both domestically and abroad, and fee settlement will also be processed by tax procedures as soon as they are cashed in the blockchain.



VENI Platform



# FEATURES OF VENI PLATFORM

VENI Platform aims to create a shared ecosystem so that people who want to travel can use tokens to travel safely and effectively. Our goal is to jointly arrange trips with Rand partners, manage customers to travel comfortably through shared guides, and build a high-quality blockchain ecosystem for travelers so that they can enjoy all of this inexpensively.

As people's expectations for travel increase, travel companies, hotels, resorts, and other travel content companies are looking for better ways to use customer data to provide more diverse and safer personalized services. Existing travel-related large companies are forced to use data collected from their own platforms and partner platforms, and low-level data limited to difficult-to-use locations and data systems secured by online travel agencies and booking sites. The VENI Platform will provide an information system to all participating travel companies participating in the Platform so that they can develop fair and accurate travel products. This can fundamentally increase the quality of travel products because it improves the quality of products served to customers and allows proper supply management. Customers also know whether the various travel products and information provided here are authentic, and even travel experiences have the advantage of being redundantly verified so that they know whether they are true or not. VENI Platform is a platform that has a safe and high-quality blockchain ecosystem that connects travelers and travel industry workers.

We issue VENI, a blockchain currency, and individuals purchase VENI and use it for travel, and affiliates have a typical circulation structure that proceeds with tax processing and monetization while receiving coins. VENI Token is highly liquid compared to other cryptocurrency and maintains its value based on the demand for products and services provided by travel partners. VENI Token can be used by investors and travelers to pay for services with travel partners or by personally accumulating tokens on the VENI Token card. In addition, VENI Token is systematically accumulated when travelers share information such as their travel experience and know-how through the frequency of using the token or the travel platform, and through this, bonus tokens are received through the VENI Token reward system, that is, POI service. . This compensation process is designed to reduce the complexity of the processing process and have reliability by utilizing the smart contract of the blockchain.

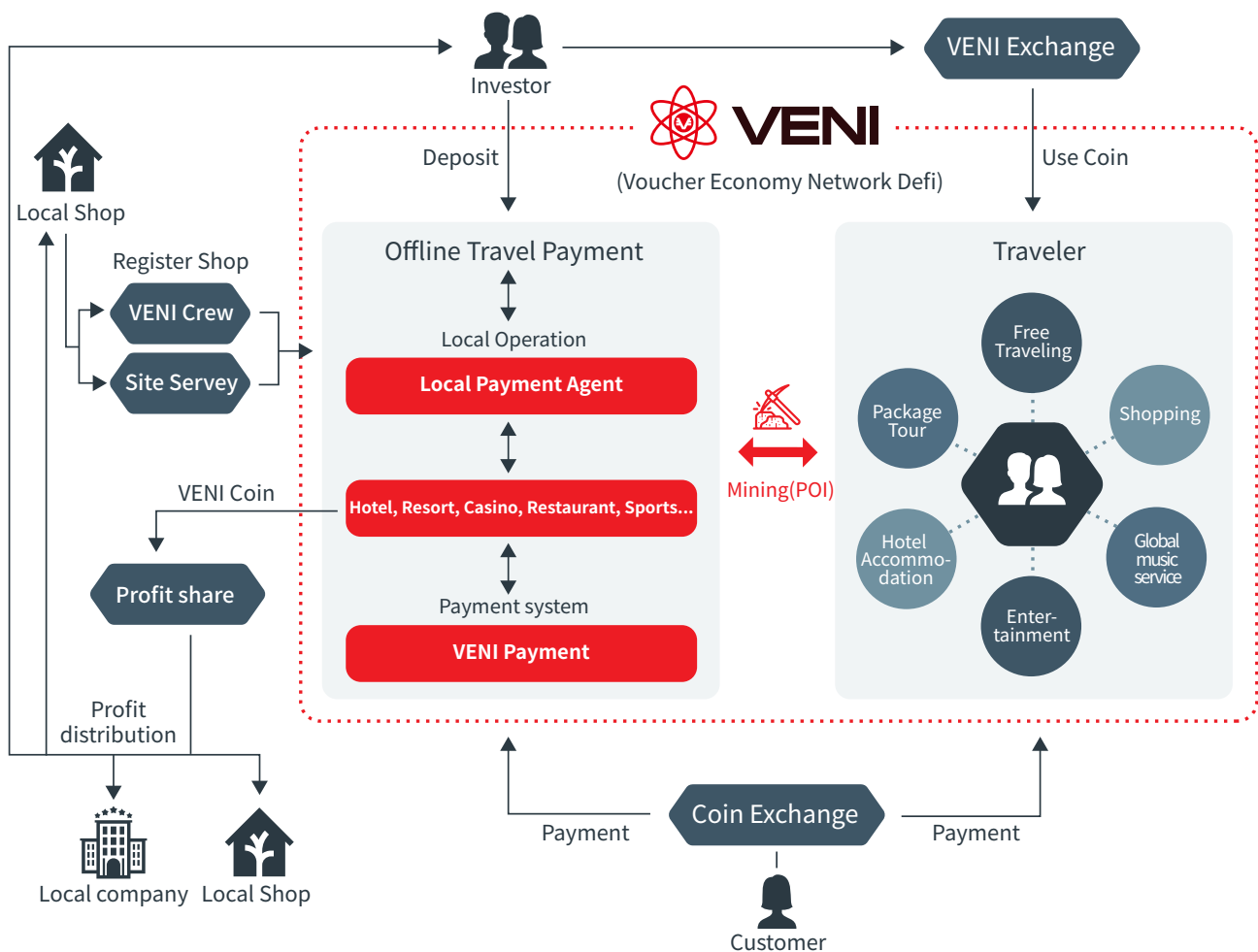
We intend to conduct business related to travel and tourism around the world based on the ETHEREUM blockchain system, which we use for mutual benefit. Travel partners emphasize tangible efficiency, quality travel products and service innovation. In order to accommodate these areas, new standards and technologies must be introduced, and larger partners must be prepared more quickly and a foundation for competition. General users should be able to access the VENI Platform to easily obtain information and to conveniently and securely book or pay for services with their coins, thereby providing a reliable, safe and affordable travel experience.

We have been researching and preparing new Platform services for developing blockchain technology and improving business methods. With these efforts, we hope that the global travel services provided by the VENI Platform will break away from the existing service practices and open a new path. In addition, we want to open a new win-win market so that large travel agencies and small land companies and guides can coexist and anyone can engage in this travel industry. The VENI Platform is directly operated by the Foundation and is available worldwide through the Global Server Center. These services are managed anywhere, anytime, 365 days a year through security-rated Amazon Cloud and IoT Gateway.

# VENI PLATFORM

## Advantages of VENI PLATFORM

- We support everyone who wants to travel conveniently and safely.
- It provides new business opportunities for those planning travel services.
- We provide a variety of marketing opportunities for business owners pursuing existing businesses.
- It helps to save the separate operating expenses of existing business owners and improve the quality of service.
- We will promote a policy to revitalize travel destinations only through our own events, and we will support a variety of fun and sights in the form of events.
- It is a virtual currency using a smart contract made with a highly reliable ETHEREUM-based token.
- It is a common ecosystem platform where all members of the ecosystem can share profits.





# VENI PLATFORM

## FOR Service Provider (Travel Business Worker)

From the standpoint of land companies and guides that provide actual services in travel destinations, VENI Platform is a very suitable service that helps create customers and manage payments. From the standpoint of a service company, anyone can easily market, service available products or freely register, and VENI Platform is a powerful promotional tool and payment tool that can utilize various communities and social networks. The most important part is that the VENI service can objectively and transparently see the process of a land company that wants to provide services to inform them of their services, and thereby increase sales. External reliability is very high because this process is built on the basis of a blockchain so that it cannot be altered by someone's manipulation. At this time, the cryptocurrency received by Land Corporation can be used when the service provider uses marketing tools or wants additional promotional activities.

## FOR Distributor (Travel Service Distribution)

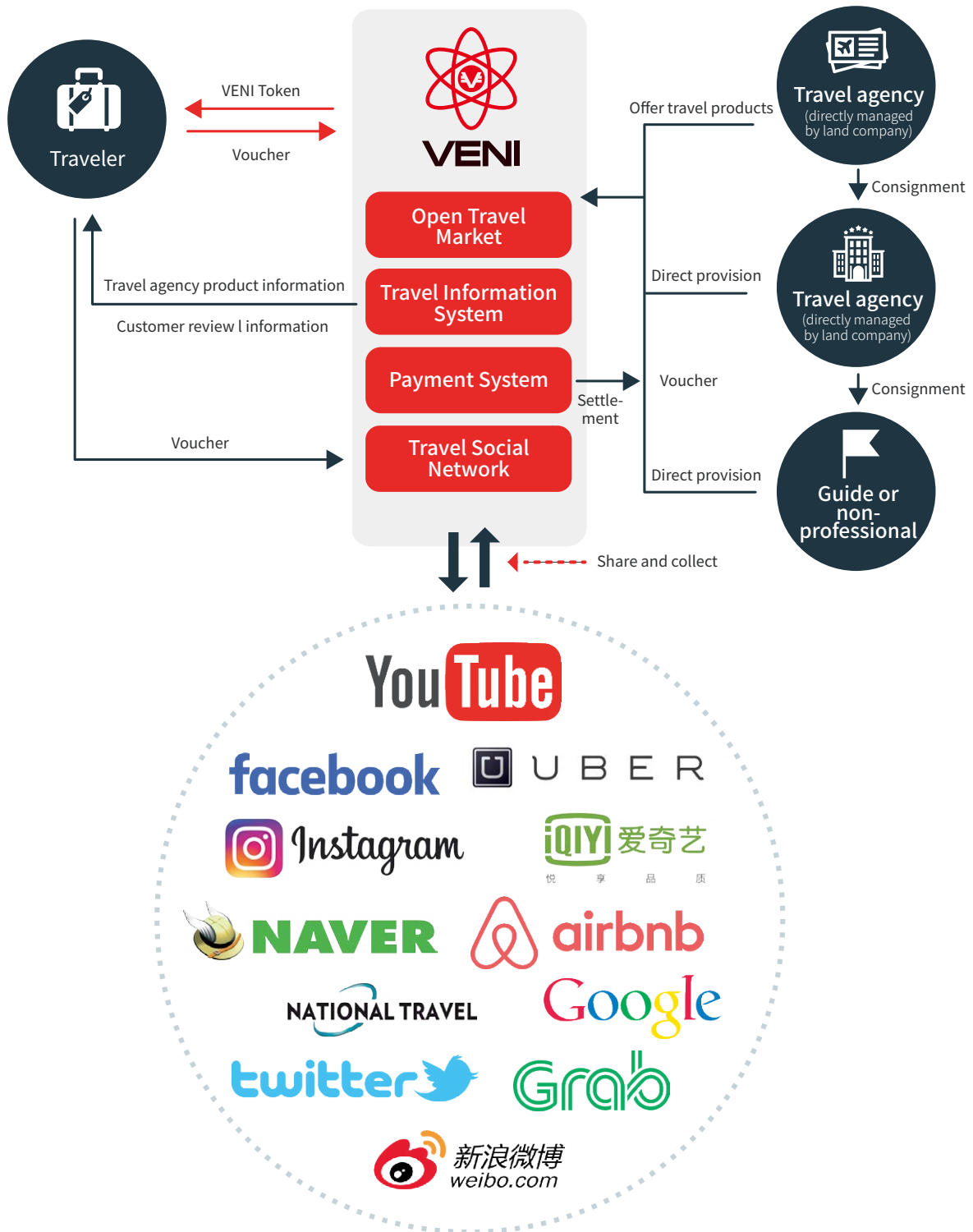
From the standpoint of travel service distributors (travel agencies), the VENI Platform provides effective demand and supply forecasting information, and provides a structure that can be received at a fair fee by utilizing the VENI Platform between land and travelers. Information on accurate usage and propensity for travelers can be used as data for forecasting demand for travel destinations for the next season and as a preparation material for the development of various travel products. All of these travel destinations and traveler information are stored and constructed as big data. Therefore, as time passes, very powerful information-based distribution services can be deployed. VENI Platform is capable of accurate analysis because it enables powerful AI-based customer analysis, service, product, and traveler propensity analysis, and because it enables accurate data conversion of customer reactions to new travel industries, predictive data without separate measurement means This alone can help improve the constitution of the travel industry. Such platform information can be provided with information to proceed with the development of new travel products and can be a very powerful business tool.

## FOR Traveler

The industry related to travel is the largest market of interest to all mankind. However, many travelers were able to travel or enjoy their destinations only with very limited information and travel products. VENI Platform has an easy and convenient platform and payment structure to travel and enjoy various worlds. You can become a member of the VENI ecosystem within the platform, not just the use of virtual currency. It is a joint travel service that allows travelers to participate in the process in the travel package leading to travel agencies, land companies, and guides, and also as end consumers and service providers. Within the VENI Platform ecosystem, you can receive reliable services at an affordable price and high service quality amid the transparency of this information. VENI has the advantage of being able to use only one internal virtual currency, VENI, and it will be a very useful tourist information environment that can share information such as travel service or accommodation.

# VENI PLATFORM

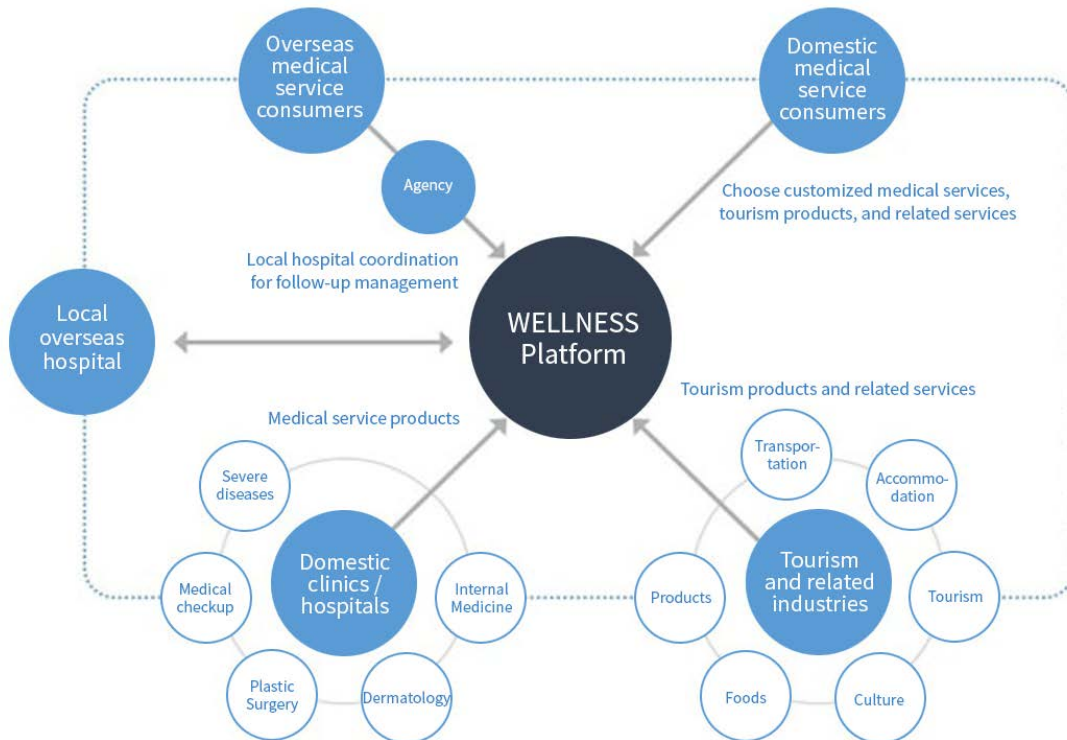
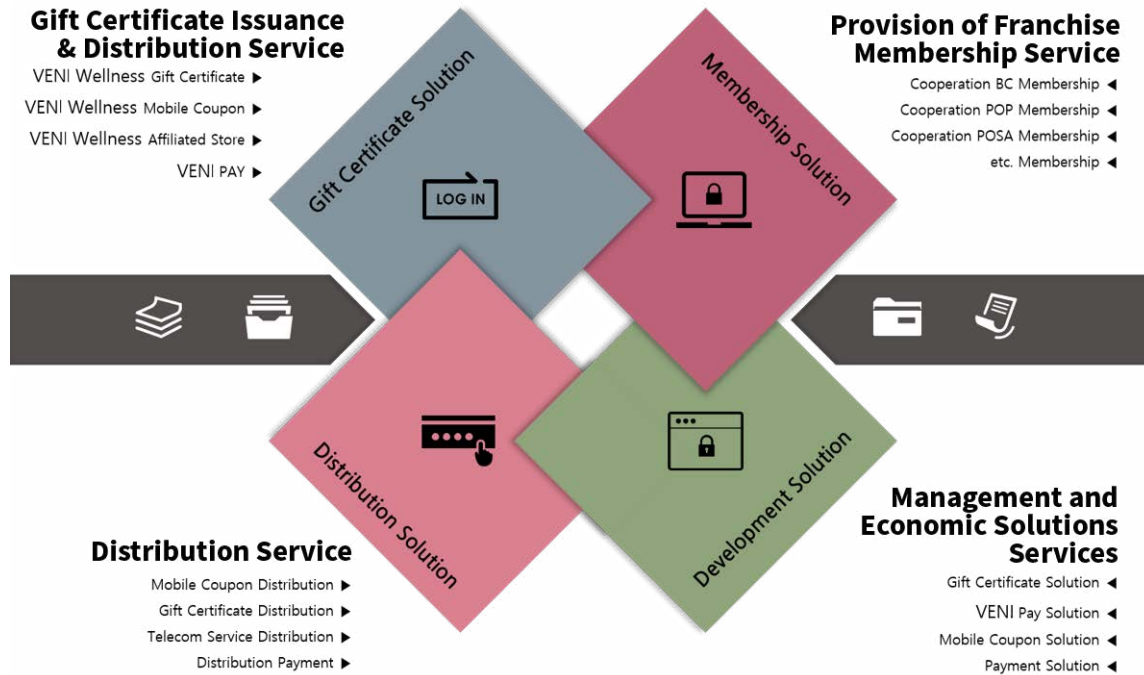
It is a diagram showing the contract and payment process within the VENI Platform. It shows the distribution structure between travelers and services and the structure that is shared through various social media.



# VENI PLATFORM

“Marketing Total Platform for VENI members or franchises”

“Gift Certificate Total Service” for corporate service and “Membership Total Solution” to meet the needs of franchises and members





# VENI PLATFORM

It is a diagram showing the operation process of the wellness platform within the VENI Platform. It shows how to connect the services of medical service consumers and providers within the platform.

## Issuance and distribution of gift certificates

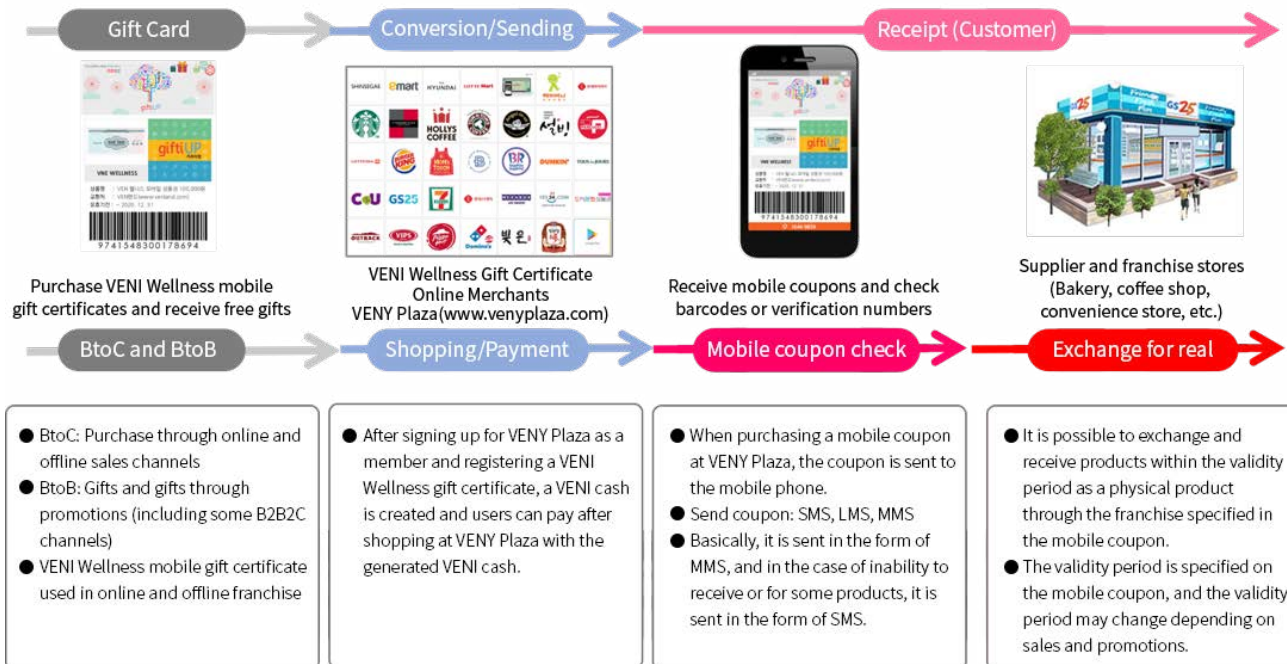


### VENI WELLNESS MOBILE GIFT CERTIFICATE

VENI MOBILE GIFT

#### Mobile Gift Certificate

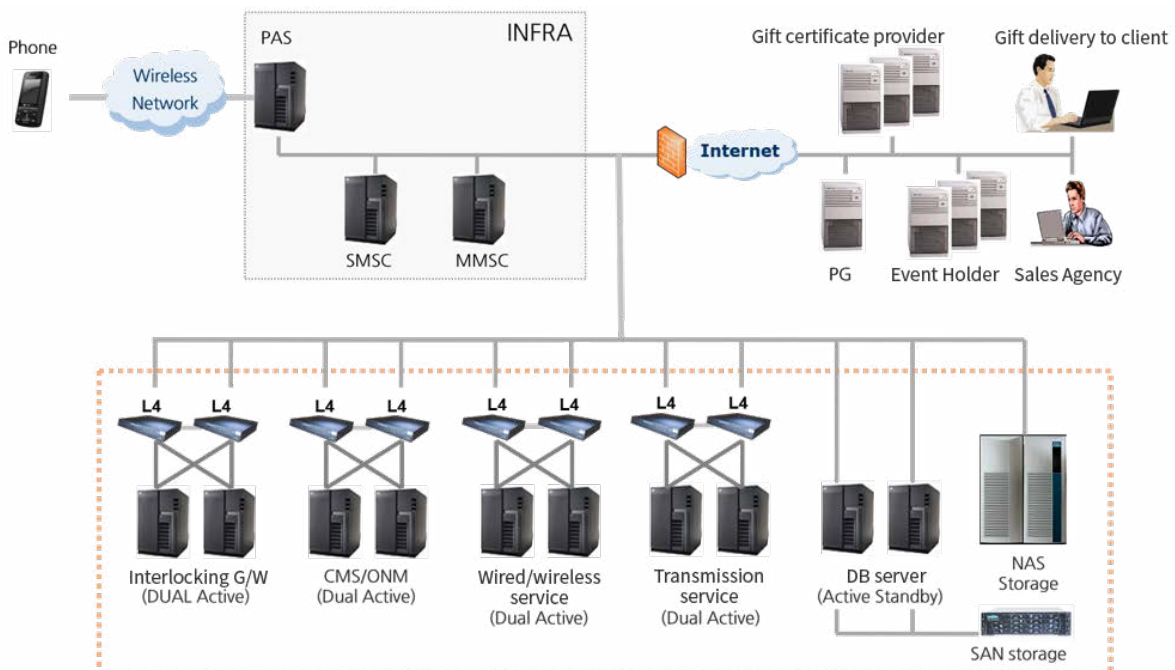
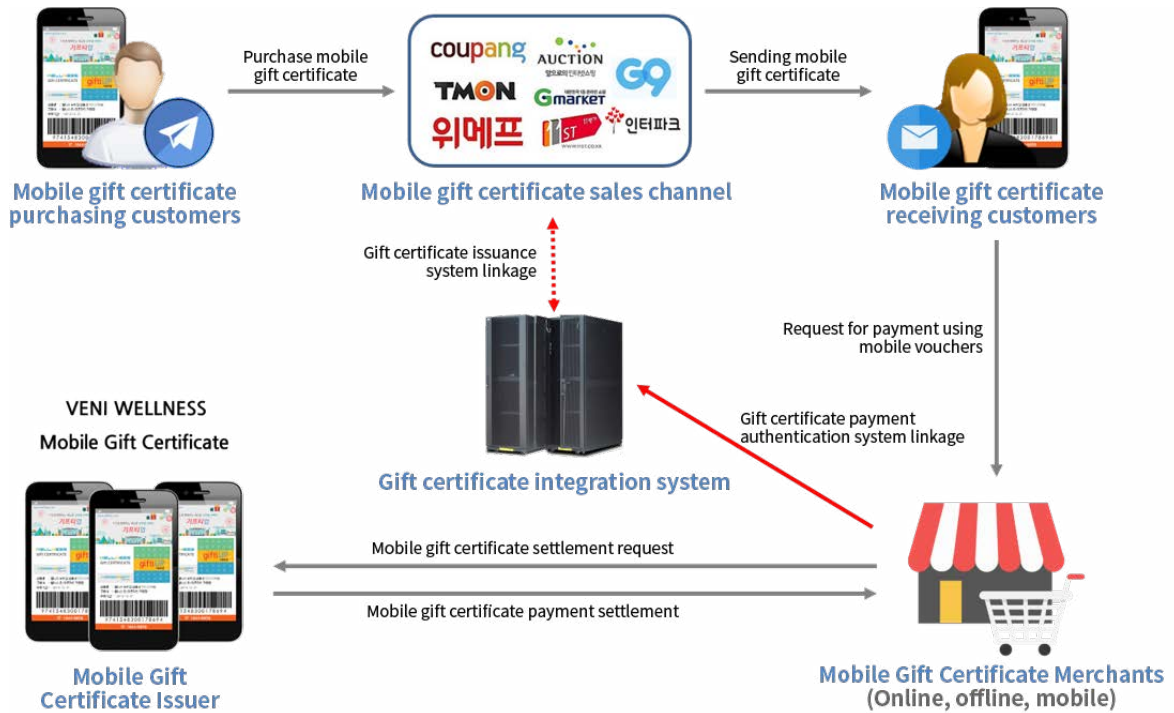
Users can use it by converting to cash at VENY Plaza ([www.venyplaza.com](http://www.venyplaza.com)) without restrictions on use or place, or use it directly at online and offline affiliates.



# VENI PLATFORM

It is a diagram showing the operation process of the wellness platform within the VENI Platform. It shows how to connect the services of medical service consumers and providers within the platform.

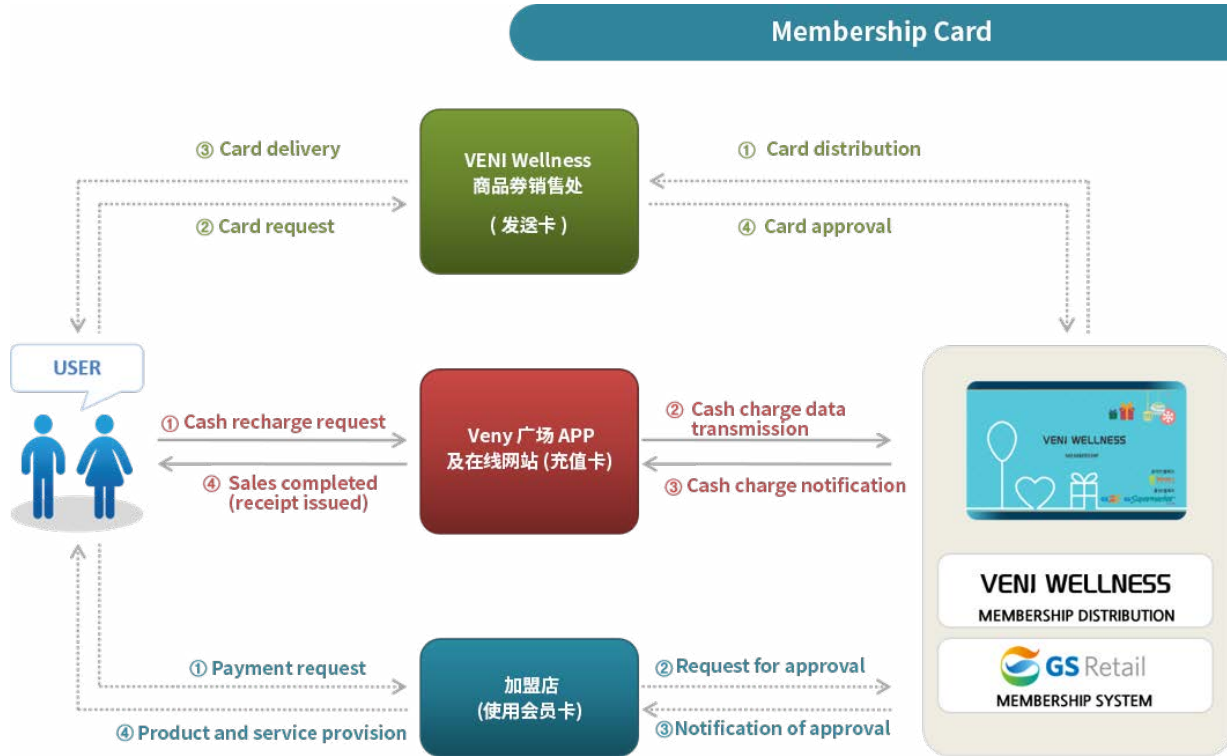
## Issuance and distribution of gift certificates



# VENI PLATFORM

It is a diagram showing the operation process of the wellness platform within the VENI Platform. It shows how to connect the services of medical service consumers and providers within the platform.

## Membership Card usage and charging structure diagram



**Membership Card**

**OFFLINE STORE**

- GS25 ▶ 8,465 stores nationwide
- GSSupermarket ▶ 267 stores nationwide

**MOBILE STORE**

- N (네이버), N (네이트), R (레전드믹스), RIDI (리디북스), M (멜론), B (배달의민족)
- B (벅스), mr.blue (미스터블루), C (캐릭터타운), S (소리바다), A (아프리카TV), 알라딘
- G (기프트), K (커뮤니티), C (콘티아), L (로코롱), M (머니), T (타이니), F (파일조)

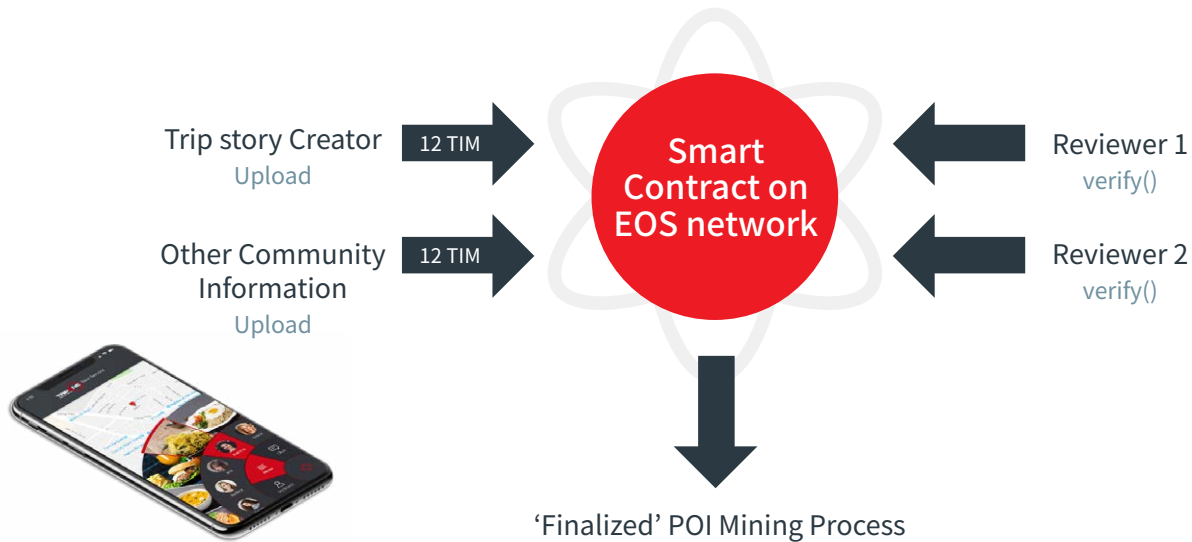
**ONLINE STORE**

- NEXON, LEAGUE LEGENDS, SUNDAY ATTACK, NSmall, CJmall, YES24.COM, 알라딘
- 인터파크, 현대Hmall, 도서11번가, 인터파크 도서
- 아카에이지, FIFROLINE3, netmarble, 롯데마트, V (사랑), B (BBS!), Melon
- item, imani, megame, boribori, 소맥나라, soribada, freeca



# VENI PLATFORM

## VENI Traveler Community



VENI Traveler Community provides a community space where you can share various travel destination-related content such as travel information, introductory text, photos, and reviews with other users. In this Traveler Community, you receive review points for your photos, information, and articles, and the review points (likes) are mined as tokens by POI Mining and paid to the creator.

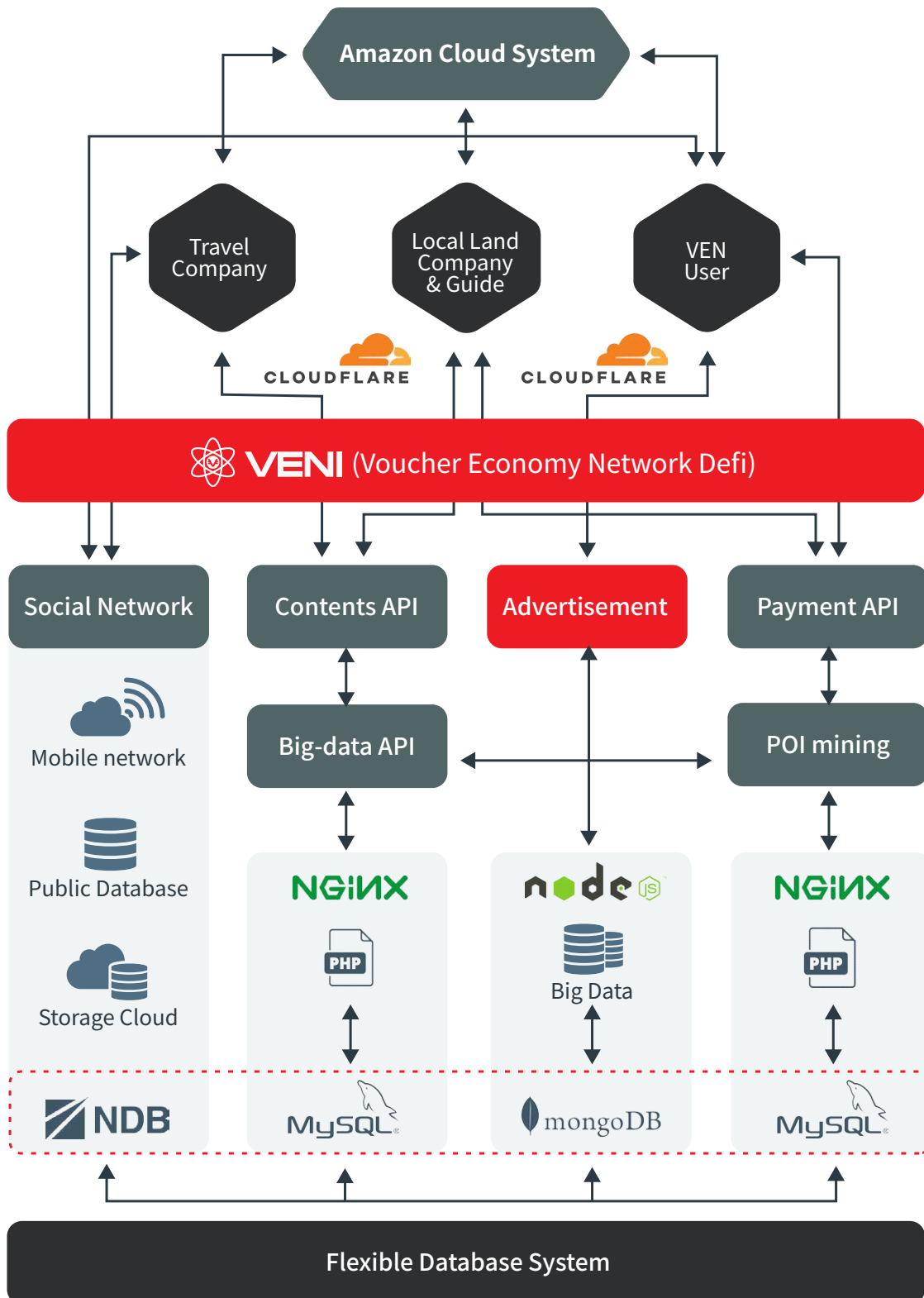
If you organize and upload these reviews or data among travelers, you will receive a lot of review points, and you will have a circulation structure that allows you to travel again at a low cost by converting them into tokens. In this Traveler Community, advertising and marketing articles are excluded, and there is a separate channel for introducing local travel services and businesses. In the case of local businesses that purchase specific marketing tools with tokens, advertisements are displayed for free on the Timeline, and when travelers read or actually visit, marketing points are converted into tokens and deducted.

In the case of special travel products among travel services, for example, when special products such as large concerts, festivals, events (fan meetings, autograph sessions, special show cases) are opened, users can purchase tickets with coins, and through the auction system. Tickets are sometimes assigned to users who present more coins. In addition, low-cost products that can enjoy various benefits by using tokens inexpensively by packaging travel destination services will be provided.

Cultural services within the VENI Traveler Community can also receive music streaming services as tokens. In addition, we plan to provide a separate video streaming service for watching domestic dramas and movies overseas. Currently, most of the music market in Korea provides sound sources such as “YouTube”, “Melon”, and “Bugs”, but VENI provides a separate music service for users traveling abroad to listen, see and enjoy alone. We want to provide video and audio services.

Through these various cultural services, VENI will be the best open type traveler information platform where users can share emotions, share travel information, and feel together.

# VENI PLATFORM ARCHITECTURE



# VENI PLATFORM SPECIFICATION

## VENI Gateway

VENI Platform provides Interaction Gateway for various contents. It is provided in the form of API and SDK, and supports the use of VENI in actual participants by interlocking with VENI Platform. In addition, it is possible to distribute and service contents (sound source, information) tailored to participants' usage status and price information, and Platform A.I provides appropriate Acceleration Service.

- Platform API Service
- Development SDK for Device / OS (APP)
- Product A.I Acceleration
- Platform Cloud Scale service

## VENI API

We plan to provide various modules that can be used by each ecosystem member. We intend to provide it in the form of a separate asset so that it can respond to OS, Device, and Platform.

- Window OS, Personal PC base Module
- Linux OS, Personal PC, Server Machine
- Mobile Base SDK, Google Play Store, iOS App Store Contents
- For Customer based Service

## Exchange Service

VENI transactions are possible through individual wallets, but through a separate EXCHANGE SERVICE. It is also possible to exchange for other COINs without going through a separate exchange. It can be used within the content and also available on the web in HTML5 format. Like the Home Trade System, you can receive market prices in real time and use them conveniently.

- Home Trade System (HTML5)
- Coin Prices API System (VENI Exchange)
- Blockchain exchange Service : API Service
- Exchange Service for Customer (QR)

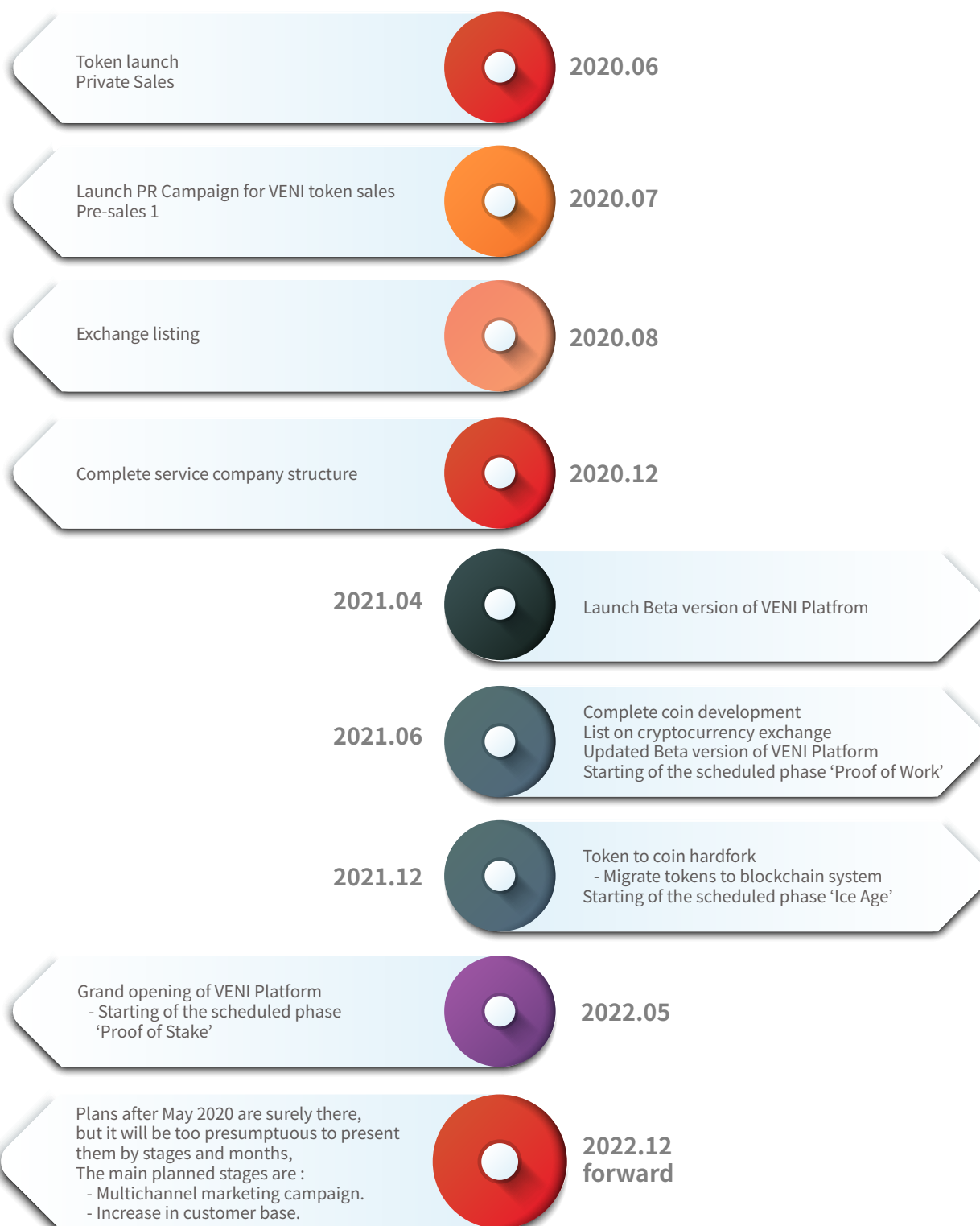
## VENI Wallet

We provide wallets for various OS so that even players who have not used cryptocurrency can easily use them. In addition to the basic wallet function, it also provides a function to directly receive information services acquired within the VENI Platform.

- VENI Wallet Service
- Smart Exchange Wallet
- VENI Exchange Service



# ROADMAP

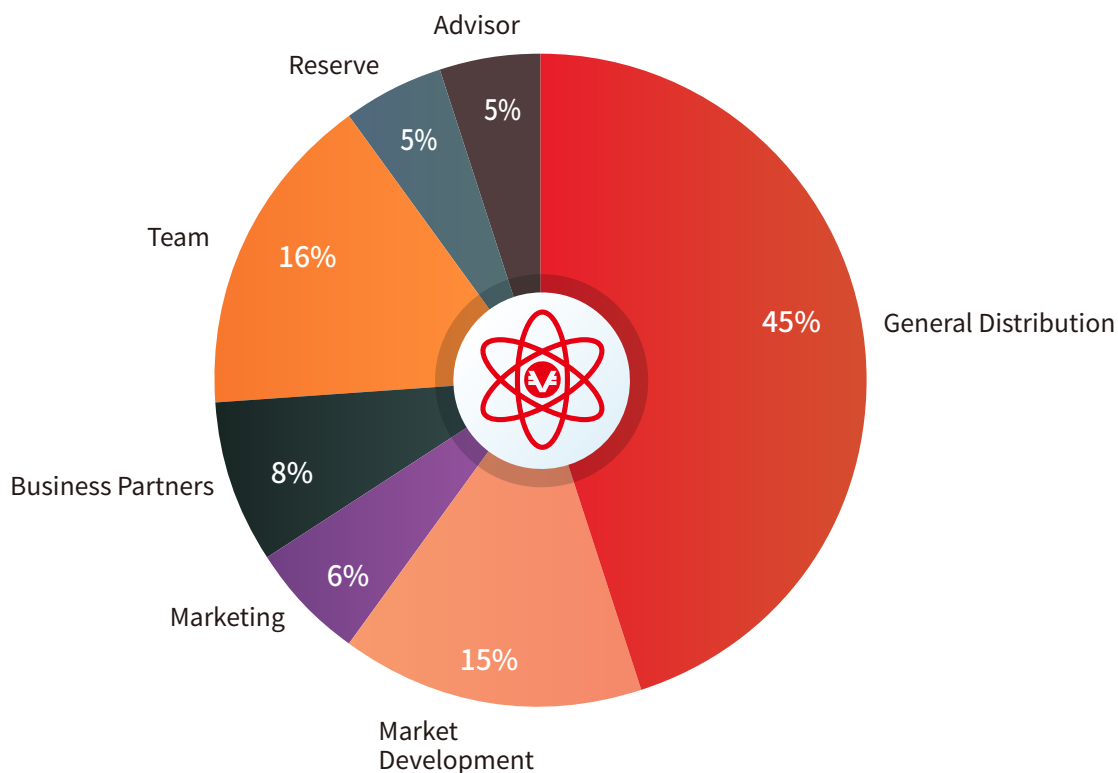


The VENI Platform will be serviced in earnest from the second half of 2020. For this service, we plan to promote private and presale for VENI.

# VENI DISTRIBUTION PLAN

The VENI Platform is scheduled to enter private sale from 2Q 2020, and the sales position is as follows.

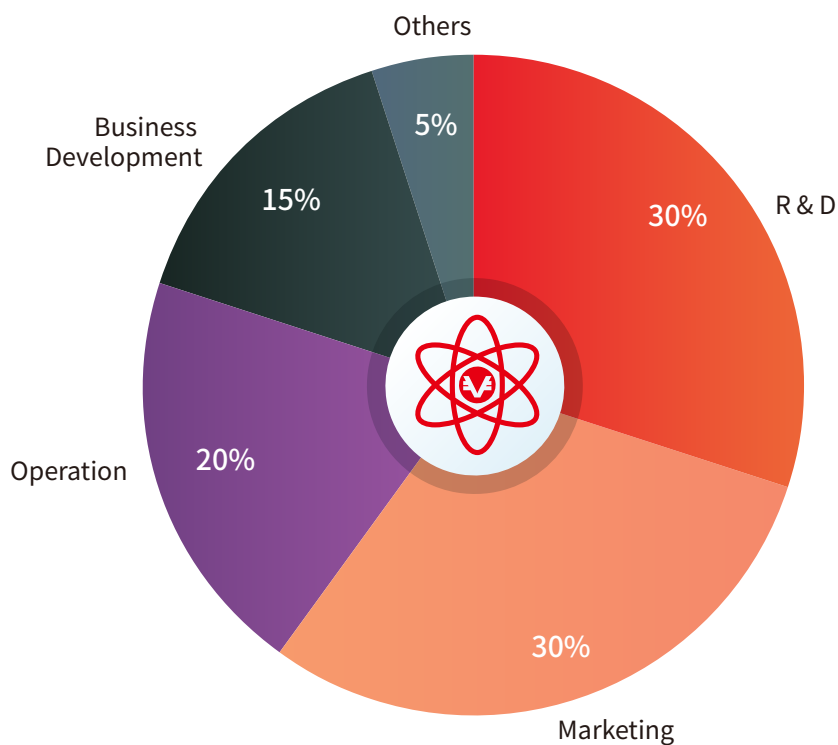
| Item                                     | Qty           | %    |
|--|---------------|------|
| Total Issued Tokens (Coins)              | 3,000,000,000 | 100% |
| Public (General Distribution)            | 1,350,000,000 | 45%  |
| Market Development(Business development) | 450,000,000   | 15%  |
| Marketing                                | 180,000,000   | 6%   |
| Business Partners                        | 240,000,000   | 8%   |
| Team                                     | 480,000,000   | 16%  |
| VENI Fund                                | 150,000,000   | 5%   |
| Advisor                                  | 150,000,000   | 5%   |



# VENI BLOCKCHAIN

VENI is an ERC20 Token built on the basis of its own Ethereum. The specific Token SPEC is as follows.

| Total number of tokens | 3,000,000,000 VENI                |
|------------------------|-----------------------------------|
| Token available        | 3,000,000,000 VENI                |
| Nominal price          | 0.02 USDT                         |
| Emission rate          | No Further tokens will be created |
| private sale           | 10% (Bonus up to 30%)             |
| Public Sale            | 20% (pre-sale)                    |
| Soft cap               | BTC 100                           |
| Hard cap               | BTC 1000                          |
| Token format           | ERC 20                            |
| Currency Accepted      | ETH, BTC                          |





# TEAM



ANDY Hong

**Chief Product Management & CEO**

25+ years of Enterprise and academic experience  
Platform Business Specialist



Hyunwoo Lee

**Blockchain Marketing CMO**

VENY Plaza Manager  
EXCO Blockchain marketing manager  
BICOMAX Exchange Service manager



EJ Lee

**VENY Plaza CFO**

Blockchain marketing CMO  
EXCO Blockchain CFO  
BICOMAX Exchange CFO  
Global Education Center CEO



Hannae KIM

**VENY Plaza Director**

Blockchain Service manager  
BANKO Blockchain Manger  
Global Education Center Manager



# ADVISOR



**JAE BEOM PARK**

**Business CEO**

IEUM Planet CEO  
 Culture Gift system Designer  
 Master of Computer science of Technology



**Richard Byun**

**Director of International Marketing Dept.**

Sonus Entertainment CEO  
 Ruiyue Entertainment China CFO



**Rusty Day**

**Chief marketing Officer**

Dream Maker Film Culture Investment CEO  
 Shaoxing Shouren Cultural creativity CEO  
 (Cultural consultant) ZHIHOU GROUP  
 Hangzhou Zhongyi Business Management Consulting Co., Ltd.



**Sanjeev Ukhalkar**

**Enterprise SaaS Leader**

Managed 4 Billion USD SaaS Business at Cisco Systems  
 C-level Executive, Engineering, Architecture  
 30+ years Enterprise experience  
 Cisco Systems, Siemens, Nuffic University, Indian Institute of Technology (IIT) – Bangalore  
 And, his team in Silicon Valley, USA

## ADVISOR



Mitsue Ryuji

**Japan Marketing Director**

Pandora Global CEO

Albatross of Japan Chief Director



Lake Jong

**Chief Information Officer**

Sysmax Production CEO

ACC Global CMD

International Federation of Beauty Culture & Art Overseas Marketing Director



JACKY CHUN

**Executive Director Shanghai**

Citicommunication CEO

Ruiyue Entertainment China Director

JCTworks Global CFO



Satoru Hashimoto





**Majors Cooperation CTO**

Blockchain Mainnet engineer

DENA Software engineer

PCPhase Corp Software engineer

# OUR CLIENTS

|   |   |   |  |   |
|---|---|---|--|---|
|    |    |    |    |    |
|    |    |    |    |    |
|   |   |   |   |   |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |



# DISCLAIMER AND RISKS DECLARATION

The VENI Team has written this white paper for reference purposes to provide specific information on the VENI PLATFORM and COIN we are planning. The purpose of this white paper is to outline the direction of product development to COIN holders and users for building VENI PLATFORM, and is not included in the form of contracts.

It is not our obligation to provide any material, code, or functionality, and you are responsible for your own investment or purchase decisions.

The launch and implementation of VENI PLATFORM may vary depending on several factors such as regulatory risk, user participation, adoption of blockchain technology, and continuous development of VENI PLATFORM.

This white paper is intended to encourage you to invest in the VENI Team or VENI, and is provided based on the time of writing, so we do not guarantee that any content in the white paper, including conclusions, is accurate and valid until the future.

It should be noted that the information in this white paper was created by a corporation or related department to develop or implement VENI PLATFORM, and it cannot be requested to take any action. The VENI Team does not state or guarantee the accuracy of any matters related to this white paper, and does not assume any legal responsibility for it. For example, it is guaranteed that the white paper is written in accordance with legitimate rights and does not infringe on the rights of third parties, whether the white paper is commercially valuable or useful, whether the white paper is suitable for the achievement of your purpose, and whether there are errors in the content of the white paper. Of course, the scope of liability waiver is not limited to the preceding examples.

Whether you refer to this white paper in your own decision-making or other actions, or any actions based on them, the consequences of any actions you make, regardless of profit or loss, are entirely up to your judgment. In other words, even if damages, losses, debts, or other damages occur to you by using this white paper, the VENI Team will not be liable for compensation, compensation or other liability for them.

This document has been prepared for informational purposes only and is not a means of selling equity or securities.

VENI does not guarantee control.

Owning by VENI does not imply that you are the owner or have any property rights of the VENI EDU Foundation, VENI PLATFORM, other services and content. Despite taking into account the opinions and feedback of the VENI community, VENIs do not give VENI owners any right to participate in decisions or to participate in matters related to the development of our platform. The actual results and the figures in this white paper may be different and are not guaranteed. Regulatory Uncertainty Blockchain-related technologies are subject to supervision and other global regulatory bodies.

Any actions related to COIN, such as VENI and COIN use, may be illegal depending on the country and region of the investor.

Some countries or regions do not allow the exclusion of certain warranties, so some of the exclusions may not apply to you. And investors are responsible for all risks and cannot claim any compensation from the VENI

# DISCLAIMER AND RISKS DECLARATION

Team. It cannot be saved. This also applies to countries where legal regulations for cryptocurrency already exist, including the United States, China, Singapore and Korea.

Citizens and residents of these countries should consider taking part in the sale of COINs more carefully.

While the issues and goals presented in this white paper are our intent, any person or organization that intends to purchase VENI should be aware of the risks and take them.

Risk of Loss of Investment Funds raised in the process of selling COINs cannot be protected through insurance. If funds collected in cryptocurrency lose their value, there is no public or private insurance to restore it.

If, during the VENI Sale, it is expected that damages to users due to ICO regulations will occur, VENI will immediately announce the matter through the homepage and then proceed with a refund procedure for the participants in the country.

The above information will be notified individually to the email address entered when participating in the ICO, and the return of the paid COIN if the USER is objectively unable to proceed with the ICO or if the possibility of damage to the USER is expected. The procedure will proceed.

VENI will be the means of payment for all services provided by VENI, and if additional VENI issuance is required, the consent of at least 70% of VENI holders must be obtained.

## Disclaimer of Warranties

Technological innovations such as quantum computers can cause problems for cryptocurrency, including VENI. Risks from the use of new technologies and unpredictable problems in the future may arise, and these problems and risks may arise in a form other than those mentioned in this white paper.

You fully understand and agree that your use of VENI is based on the assumption that you take all responsibilities accompanying it, and you must indemnify the VENI Team from all liability.

Issued VENI will be sent to you without any implied warranties of merchantability, or any express or implied warranties of fitness or integrity for a particular purpose.